

<i>SERFF Tracking Number:</i>	<i>BNLA-126558047</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Bankers Life and Casualty Company</i>	<i>State Tracking Number:</i>	<i>45286</i>
<i>Company Tracking Number:</i>	<i>DISCONTINUANCE OF MARKETING</i>		
<i>TOI:</i>	<i>MS06 Medicare Supplement - Other</i>	<i>Sub-TOI:</i>	<i>MS06.000 Medicare Supplement - Other</i>
<i>Product Name:</i>	<i>Discontinuance of Marketing</i>		
<i>Project Name/Number:</i>	<i>Discontinuance of Marketing/Discontinuance of Marketing</i>		

## Filing at a Glance

Company: Bankers Life and Casualty Company

Product Name: Discontinuance of Marketing

TOI: MS06 Medicare Supplement - Other

Sub-TOI: MS06.000 Medicare Supplement - Other

Filing Type: Form

SERFF Tr Num: BNLA-126558047 State: Arkansas

SERFF Status: Closed-Filed

State Tr Num: 45286

Co Tr Num: DISCONTINUANCE OF MARKETING

State Status: Filed-Closed

Reviewer(s): Stephanie Fowler

Authors: Thomas Kimble, Sandra Pufpaf, Janice Fron

Disposition Date: 04/09/2010

Date Submitted: 03/29/2010

Disposition Status: Filed

Implementation Date Requested: 05/31/2010

Implementation Date: 05/31/2010

State Filing Description:

## General Information

Project Name: Discontinuance of Marketing

Project Number: Discontinuance of Marketing

Requested Filing Mode: Informational

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Filing Status Changed: 04/09/2010

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Group Market Size:

Group Market Type:

Explanation for Other Group Market Type:

State Status Changed: 04/09/2010

Created By: Thomas Kimble

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Janice Fron

Filing Description:

RE: Discontinuance of Marketing

### INDIVIDUAL MEDICARE SUPPLEMENT POLICIES

FORM NUMBERS: GR-A06A, GR-A06B, GR-A06C, GR-A06D, GR-A06E, GR-A06F, GR-A06FH, GR-A06G, GR-A06J, GR-A06K, GR-A06L

### GROUP MEDICARE SUPPLEMENT POLICIES:

FORM NUMBERS: GP-A11; GP-A12

SERFF Tracking Number: BNLA-126558047 State: Arkansas  
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GROUP CERTIFICATE FORM NUMBERS: GR-A11A, GR-A11B, GR-A11C, GR-A11D,  
GR-A11E, GR-A11F, GR-A11G

Dear Sir or Madam:

We are providing you with notice that we are withdrawing our previously approved individual Medicare Supplement Policies and Group Medicare Supplement Policies and Certificates listed above from new business sales in your state effective May 31, 2010. We have not developed or filed MIPPA-compliant Medicare Supplement plans for new business sales with effective dates of June 1, 2010 and later.

We are not ending any of our inforce Medicare supplement business. Inforce insureds may keep their guaranteed renewable plans.

We would appreciate your acknowledgment of this letter for our files. Please feel free to contact me if you have any questions about this withdrawal or require any further information.

Very truly yours,  
Janice Fron, AIRC  
Product Approval and Compliance  
312-396-7538

## Company and Contact

### Filing Contact Information

Janice Fron, Filing Project Leader j.fron@banklife.com  
222 Merchandise Mart Plaza - 19th Floor 312-396-7538 [Phone]  
Chicago, IL 60654 312-396-5907 [FAX]

### Filing Company Information

Bankers Life and Casualty Company	CoCode: 61263	State of Domicile: Illinois
600 West Chicago Ave	Group Code: 233	Company Type:
Chicago, IL 60654-2800	Group Name:	State ID Number:
(800) 621-3724 ext. [Phone]	FEIN Number: 36-0770740	

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## Filing Fees

SERFF Tracking Number: BNLA-126558047 State: Arkansas  
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Fee Required? No  
Retaliatory? No  
Fee Explanation:  
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Bankers Life and Casualty Company	\$0.00	03/29/2010	

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<i>Project Name/Number:</i>	<i>Discontinuance of Marketing/Discontinuance of Marketing</i>		

## Correspondence Summary

### Dispositions

<b>Status</b>	<b>Created By</b>	<b>Created On</b>	<b>Date Submitted</b>
Filed	Stephanie Fowler	04/09/2010	04/09/2010

<i>SERFF Tracking Number:</i>	<i>BNLA-126558047</i>	<i>State:</i>	<i>Arkansas</i>
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## Disposition

Disposition Date: 04/09/2010

Implementation Date: 05/31/2010

Status: Filed

Comment: Please see the attached letter for more information.

Rate data does NOT apply to filing.

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<b>Schedule</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	Flesch Certification		No
<b>Supporting Document</b>	Application		No
<b>Supporting Document</b>	Health - Actuarial Justification		No
<b>Supporting Document</b>	Outline of Coverage		No

# Arkansas Insurance Department

Mike Beebe  
Governor



Jay Bradford  
Commissioner

April 9, 2010

Ms. Janice Fron  
Bankers Life and Casualty Company  
600 West Chicago Ave  
Chicago, IL 60654-2800

RE: Notice of Marketing Withdrawal

Dear Ms. Fron:

This is to acknowledge receipt of your letter notifying the Department pursuant to AR Rule 27, Sec. 15 D (1) (a) of your intent to discontinue the marketing of Medicare Select Plans effective May 31, 2010. We do regret your decision to leave this market.

As you are aware, by discontinuing the availability of this coverage, the Company will not be permitted to file for approval new forms of this type for a period of five (5) years.

If you have any questions, please let us know.

Sincerely,

*Stephanie Fowler*

Stephanie Fowler  
Compliance Officer  
Life and Health Division  
(501) 371-2768  
e-mail: [Stephanie.fowler@arkansas.gov](mailto:Stephanie.fowler@arkansas.gov)

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## Supporting Document Schedules

		Item Status:	Status Date:
<b>Bypassed - Item:</b>	Flesch Certification		
<b>Bypass Reason:</b>	N/A		
<b>Comments:</b>			
		Item Status:	Status Date:
<b>Bypassed - Item:</b>	Application		
<b>Bypass Reason:</b>	N/A		
<b>Comments:</b>			
		Item Status:	Status Date:
<b>Bypassed - Item:</b>	Health - Actuarial Justification		
<b>Bypass Reason:</b>	N/A		
<b>Comments:</b>			
		Item Status:	Status Date:
<b>Bypassed - Item:</b>	Outline of Coverage		
<b>Bypass Reason:</b>	N/A		
<b>Comments:</b>			